

CONTRACT



www.wxyz.com

WXYZ
20777 W. 10 Mile Rd.
Southfield, MI 48037
(248)827-7777

And:

Byrum & Fisk
1322 G Street SE
Washington, DC 20003

<u>Contract / Revision</u> 307206 /		<u>Alt Order #</u>
<u>Product</u> 384 Issue Jobs Weeks 1 10/30-11/6		
<u>Contract Dates</u> 10/30/12 - 11/06/12	<u>Estimate #</u> 1568	
<u>Advertiser</u> MI Energy MI Jobs		<u>Original Date / Revision</u> 08/07/12 / 08/07/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WXYZ	<u>Account Executive</u> Dave Lombardo	<u>Sales Office</u> EWS - Washing
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u> 14019	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WXYZ	10/30/12	11/06/12	7 Action News This Morning	430a-5a		:30			NM	6	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	-1111--				4	\$150.00			
	Week:	11/05/12	11/11/12	11-----				2	\$150.00			
N 2	WXYZ	10/30/12	11/06/12	5am News M-F	5-6am M-F		:30			NM	6	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	-1111--				4	\$400.00			
	Week:	11/05/12	11/11/12	11-----				2	\$400.00			
N 3	WXYZ	10/30/12	11/06/12	Action News 6am	6-7am M-F		:30			NM	6	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	-1111--				4	\$900.00			
	Week:	11/05/12	11/11/12	11-----				2	\$900.00			
N 4	WXYZ	10/30/12	11/06/12	M-F 7-9am	7-9am M-F		:30			NM	12	\$10,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	-2222--				8	\$900.00			
	Week:	11/05/12	11/11/12	22-----				4	\$900.00			
N 5	WXYZ	10/30/12	11/06/12	Action News SAT 6am	SAT 6-7am		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	-----1-				1	\$250.00			
	Week:	11/05/12	11/11/12	-----				0	\$0.00			
N 6	WXYZ	10/30/12	11/06/12	GMA SAT 7-8am	SAT 7-8am		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	-----1-				1	\$350.00			
	Week:	11/05/12	11/11/12	-----				0	\$0.00			
N 7	WXYZ	10/30/12	11/06/12	Action News SAT 8am	SAT 8-9am		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	-----1-				1	\$350.00			
	Week:	11/05/12	11/11/12	-----				0	\$0.00			
N 8	WXYZ	10/30/12	11/06/12	Action News SUN 6am	SUN 6-7am		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry.

We certify that the advertising sales practices and this advertising sales agreement do not discriminate on the basis of race or ethnicity.



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<u>Contract / Revision</u> 307206 /		<u>Alt Order #</u>
<u>Contract Dates</u> 10/30/12 - 11/06/12	<u>Product</u> 384 Issue Jobs Weeks 1	<u>Estimate #</u> 1568
<u>Advertiser</u> MI Energy MI Jobs		<u>Original Date / Revision</u> 08/07/12 / 08/07/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$250.00			
Week:		11/05/12	11/11/12	-----				0	\$0.00			
N 9	WXYZ	10/30/12	11/06/12	GMA SUN 7-8am	SUN 7-8am		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$350.00			
Week:		11/05/12	11/11/12	-----				0	\$0.00			
N 10	WXYZ	10/30/12	11/06/12	Action News SUN 8am	Sun 8-930am		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----2				2	\$350.00			
Week:		11/05/12	11/11/12	-----				0	\$0.00			
N 11	WXYZ	10/30/12	11/06/12	Spotlight SUN 930am	Sun 930-10am		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$500.00			
Week:		11/05/12	11/11/12	-----				0	\$0.00			
N 12	WXYZ	10/30/12	11/06/12	Kelly	9-10am M-F		:30			NM	6	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1111--				4	\$500.00			
Week:		11/05/12	11/11/12	11-----				2	\$500.00			
N 13	WXYZ	10/30/12	11/06/12	Doctors	10-11am M-F		:30			NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1111--				4	\$400.00			
Week:		11/05/12	11/11/12	1-----				1	\$400.00			
N 14	WXYZ	10/30/12	11/06/12	View	11am-12pm M-F		:30			NM	5	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1111--				4	\$750.00			
Week:		11/05/12	11/11/12	1-----				1	\$750.00			
N 15	WXYZ	10/30/12	11/06/12	12n-1p	12-1pm M-F		:30			NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1111--				4	\$500.00			
Week:		11/05/12	11/11/12	1-----				1	\$500.00			
N 16	WXYZ	10/30/12	11/06/12	2-3pm General Hospital	2-3pm M-F		:30			NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1111--				4	\$600.00			
Week:		11/05/12	11/11/12	1-----				1	\$600.00			
N 17	WXYZ	10/30/12	11/06/12	Katie	3-4pm M-F		:30			NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1111--				4	\$800.00			
Week:		11/05/12	11/11/12	1-----				1	\$800.00			
N 18	WXYZ	10/30/12	11/06/12	Dr. Oz	4-5pm M-F		:30			NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1111--				4	\$900.00			
Week:		11/05/12	11/11/12	1-----				1	\$900.00			
N 19	WXYZ	10/30/12	11/06/12	5-6pm M-F	5-6pm M-F		:30			NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1111--				4	\$1,000.00			
Week:		11/05/12	11/11/12	1-----				1	\$1,000.00			

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<u>Advertiser</u> MI Energy MI Jobs		<u>Original Date / Revision</u> 08/07/12 / 08/07/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals Spots Amount	
N 20	WXYZ	10/30/12	11/06/12	6-630pm M-F	6-630pm M-F		:30			NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1111--				4	\$1,200.00			
Week:		11/05/12	11/11/12	1-----				1	\$1,200.00			
N 21	WXYZ	10/30/12	11/06/12	M-F 630-7pm	630-7pm M-F		:30			NM	5	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1111--				4	\$1,500.00			
Week:		11/05/12	11/11/12	1-----				1	\$1,500.00			
N 22	WXYZ	10/30/12	11/06/12	M-F 7-730p	7-730pm M-F		:30			NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1111--				4	\$1,200.00			
Week:		11/05/12	11/11/12	1-----				1	\$1,200.00			
N 23	WXYZ	10/30/12	11/06/12	Sat 7-8pm	7-8pm Sat		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1-				1	\$1,000.00			
Week:		11/05/12	11/11/12	-----				0	\$0.00			
N 24	WXYZ	10/30/12	11/06/12	Su 6-630p	6-630pm Sun		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$750.00			
Week:		11/05/12	11/11/12	-----				0	\$0.00			
N 25	WXYZ	10/30/12	11/06/12	M-F 730-8pm	730-8pm M-F		:30			NM	5	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1111--				4	\$1,800.00			
Week:		11/05/12	11/11/12	1-----				1	\$1,800.00			
N 26	WXYZ	10/30/12	11/06/12	11pm Action News Update	11-1135pm M-Sun		:30			NM	7	\$14,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-111111				6	\$2,000.00			
Week:		11/05/12	11/11/12	1-----				1	\$2,000.00			
N 27	WXYZ	10/30/12	11/06/12	Nightline	1135pm-1205am M		:30			NM	5	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1111--				4	\$750.00			
Week:		11/05/12	11/11/12	1-----				1	\$750.00			
N 28	WXYZ	10/30/12	11/06/12	Jimmy Kimmel Live	1205am-105am M-		:30			NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1111--				4	\$250.00			
Week:		11/05/12	11/11/12	1-----				1	\$250.00			
N 29	WXYZ	10/30/12	11/06/12	Dr. Oz	106am-206am		:30			NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1111--				4	\$150.00			
Week:		11/05/12	11/11/12	1-----				1	\$150.00			
N 30	WXYZ	10/30/12	11/06/12	LF 1130p-230a Sa	1130pm-230am		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1-				1	\$250.00			
Week:		11/05/12	11/11/12	-----				0	\$0.00			
N 31	WXYZ	10/30/12	11/06/12	SU 1130p-12a	1130pm-12am		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$550.00			
Week:		11/05/12	11/11/12	-----				0	\$0.00			

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Contract / Revision 307206 /		Alt Order #
Contract Dates 10/30/12 - 11/06/12	Product 384 Issue Jobs Weeks 1	Estimate # 1568
Advertiser MI Energy MI Jobs		Original Date / Revision 08/07/12 / 08/07/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 32	WXYZ	10/30/12	11/06/12	SU 12a-1a	12am-1am		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$250.00			
Week:		11/05/12	11/11/12	-----				0	\$0.00			
N 33	WXYZ	10/30/12	11/06/12	MO 8-10pm Dancing	8-10p		:30			NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----				0	\$0.00			
Week:		11/05/12	11/11/12	1-----				1	\$10,000.00			
N 34	WXYZ	10/30/12	11/06/12	Tuesday Prime B	9-10pm Tuesday		:30			NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1-----				1	\$7,500.00			
Week:		11/05/12	11/11/12	-----				0	\$0.00			
N 35	WXYZ	10/30/12	11/06/12	Wednesday Prime C	10-11pm Wednesd		:30			NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--1----				1	\$5,000.00			
Week:		11/05/12	11/11/12	-----				0	\$0.00			
N 36	WXYZ	10/30/12	11/06/12	Thursday Prime A	8-9pm Thursday		:30			NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---1---				1	\$4,000.00			
Week:		11/05/12	11/11/12	-----				0	\$0.00			
N 37	WXYZ	10/30/12	11/06/12	Friday Prime A	8-9pm Friday		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----1--				1	\$2,000.00			
Week:		11/05/12	11/11/12	-----				0	\$0.00			
N 38	WXYZ	10/30/12	11/06/12	ABC's Saturday Night Footba	SA 8pm-1130pm		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1-				1	\$3,000.00			
Week:		11/05/12	11/11/12	-----				0	\$0.00			
N 39	WXYZ	10/30/12	11/06/12	Sunday Prime A	7-8pm Sunday		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$3,000.00			
Week:		11/05/12	11/11/12	-----				0	\$0.00			
N 40	WXYZ	10/30/12	11/06/12	Sunday Prime C	9-10pm Sunday		:30			NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$5,000.00			
Week:		11/05/12	11/11/12	-----				0	\$0.00			
Totals											134	\$140,550.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/06/12	134	\$140,550.00	\$119,467.50
Totals	134	\$140,550.00	\$119,467.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry.

We certify that the advertising sales practices and this advertising sales agreement do not discriminate on the basis of race or ethnicity.